



# LECTURES PARTAGÉES

## INTERNSHIP TO COORDINATE AND MANAGE A FUNDRAISING CAMPAIGN

**Duration:** Six months

**Start Date:** as soon as possible

**Unpaid Internship**

### **About us:**

*Lectures Partagées* is a Geneva based political and religiously neutral non-profit organization. Our organization works to facilitate access to reading material, games, and the exchange of information as tools of personal development, in marginalized communities, particularly in rural regions in Colombia.

### **The Campaign:**

*Lectures Partagées*, in partnership with other organizations, will launch a fundraising campaign on November 2013. The funds raised will be used to purchase a land and to protect the natural resources it shelters, vital to ensure the livelihood of a rural community in Colombia.

The intern will be in charge of designing and implementing the campaign through social networks and the Internet.

### **Preferred Background:**

- Professional or student in communication and/or design
- Knowledge in Computer Science (Web editing programs, Video and Photo editing Software).
- Knowledge of HTML, CSS and Flash (Familiarity with the creation of animation)
- Fluency in English required. Good oral and written skills in French and /or Spanish an asset.

### **Intern's Responsibilities:**

- To design the campaign using graphic elements (videos, photos, animations, etc.).
- To design and implement the outreach strategy to raise awareness about the campaign.
- To extend the network of partners supporting the campaign by reaching out to other organizations.
- To develop proposals to develop the campaign and to present them to the team.

Please address your application file (CV, cover letter, copies of diplomas) to Mrs. Teresa Muñoz-Acosta (Director) by e-mail at: [info@lecturespartagees.org](mailto:info@lecturespartagees.org).